



GlobalFit Taps Chairman Anthony J. Frick, Esq. as Next President and CEO

PHILADELPHIA, Jan. 10, 2017/PRNewswire/GlobalFit -- GlobalFit, a leading health and wellness technology company, appointed its chairman, Anthony J. Frick, Esq., to President and CEO.

Mr. Frick most recently served as a Managing Director and Vice President and General Counsel with Diversified Search. He played a key role in the expansion of Diversified Search's healthcare consulting practice, positioning the firm as a leading and cutting edge executive search firm in managed care. Prior to Diversified Search, Mr. Frick served as an attorney with Dechert LLP, an international law firm, where he focused his practice on mergers and acquisitions, private equity transactions, and corporate finance. Earlier, Mr. Frick was a healthcare consultant for Accenture, a management consulting firm. Mr. Frick graduated from Brown University with a B.A. in Economics and received his JD from University of Pennsylvania Law School.

"Tony is the right person to lead GlobalFit in its next stage of growth. His experience, knowledge of the health and wellness space, and passion for driving healthcare transformation make him an extraordinary fit for the role of President and CEO," said GlobalFit's retiring CEO, Richard E. Penn.

During Mr. Penn's tenure he launched FitBucks Rewards, the company's robust, integrated fitness reimbursement platform now utilized by major health plans and corporations nationwide. He also worked to revitalize and expand the company's Gym Network 360, currently being offered to employees in over 4,000 corporations and most major health insurers.

"Dick's leadership has positioned GlobalFit for continued growth and success, and I am incredibly excited to transition into my new leadership role with the organization. GlobalFit is at the center of healthcare transformation. Our organization has developed industry leading health and wellness technology solutions that are front and center in our nation's efforts to more actively engage consumers in their own health, build a healthier population, and reduce healthcare costs. Through our innovative partnerships with health insurers and employers, our goal is to ensure that every person has effective incentives to lead a fit and healthy lifestyle," said Mr. Frick.

About GlobalFit:

GlobalFit provides clients with integrated fitness solutions that accelerate wellness program engagement, leading to improved population health. With over 24 years in the corporate wellness space, GlobalFit connects fitness with rewards through its FitBucks Rewards and Gym Network 360 platforms. Over 70 million people have access to GlobalFit solutions as part of their work site wellness program or health plan.

FitBucks Rewards is an integrated fitness reimbursement platform that combines gym reimbursement, real time gym check-in, wearable integration and activity tracking to deliver maximum engagement in a simple, flexible, cloud-based solution. GlobalFit's Gym Network 360 platform offers a comprehensive suite of programs and products with a focus on the essential



components of wellness: exercise, eating and education. Gym Network 360 participants gain access to exclusive pricing with some of the biggest brands in nutrition, fitness and wellness.

Contact:

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