



GlobalFit Adds Activity Integration to its FitBucks Rewards Program

PHILADELPHIA, March 2, 2016 /PRNewswire/ -- GlobalFit is excited to announce another enhancement to its FitBucks Rewards™ program. The new enhancement allows the tracking of steps and active minutes through multiple wearable devices and mobile applications. FitBucks Rewards™ is an integrated fitness reimbursement solution that is used to reimburse or reward employees and insurance plan members for making healthy choices.

GlobalFit clients will now have the option to reimburse their employees or health plan members for achieving certain activity thresholds using their personal apps or wearable devices. This feature allows the employee or plan member to submit their activity for reimbursement quickly and easily.

"Reimbursing based on activity thresholds is a new and exciting concept that attracts individuals of all fitness levels. With the popularity of wearable devices, employers and insurers will be able promote outcome-based fitness programs that appeal to the total population, while maintaining a personalized approach to wellness," says Richard E. Penn, CEO.

FitBucks Rewards is a flexible solution that allows employers and insurers to outsource the entire process from validation to payment. Clients decide what activities, the amount to be reimbursed or rewarded, and how often payments are made. FitBucks Rewards can manage payment or provide files for clients' use.

To find out more about FitBucks Rewards visit www.globalfit.com/fitbucksrewards and to learn more about how to add GlobalFit to your wellness program or benefits package, visit www.globalfit.com

About GlobalFit:

GlobalFit provides clients with integrated fitness solutions that accelerate wellness program engagement. With over 24 years in the corporate wellness space, GlobalFit connects fitness with rewards through its Gym Network 360 and FitBucks Rewards platforms. FitBucks Rewards is a simple and configurable program that reimburses employees for making healthy choices and encourages them to invest in their health. The Gym Network 360 platform offers a comprehensive suite of programs and products with a focus on the essential components of

wellness: exercise, eating, and education. Your population gains access to exclusive pricing and flexible membership options at over 9,000 gyms and studios nationwide, healthy eating programs, and more.