



## **GlobalFit Elects Christopher Cashman To Board of Directors**

PHILADELPHIA, May 16, 2017 / PRNewswire / GlobalFit -- GlobalFit, a leading health and wellness technology company that accelerates wellness program engagement, has announced the election of Christopher Cashman to the company's Board of Directors.

Mr. Cashman joins GlobalFit with two decades of professional experience and expertise in healthcare. Mr. Cashman was most recently a member of the executive leadership team at Independence Blue Cross where he served as Executive Vice President and President of Commercial Markets. In that role, he had overall profit and loss responsibility for the company's commercial health markets, including marketing and sales, and ancillary businesses. In addition, he was responsible for corporate communications, advertising, and creative services.

"Chris's significant health insurance experience will be invaluable to GlobalFit as we continue to develop innovative health and wellness technology solutions and enter into unique and transformative partnerships with health insurers and employers. Chris joins an accomplished and forward-thinking Board of Directors comprised of healthcare and private equity industry veterans that uniquely position GlobalFit for continued growth and success," said GlobalFit's President and CEO, Tony Frick.

"I am extremely pleased to join the GlobalFit Board of Directors," said Cashman. "For over 25 years GlobalFit has been at the forefront of introducing high quality, employer and insurer based wellness programs. I look forward to working with our board and with our incredibly talented executive team to help strategically develop and deploy the next generation of innovative and engaging wellness technology solutions. I believe our future is bright and I am pleased to be a part of GlobalFit's emerging growth story."

### **About GlobalFit:**

GlobalFit's health and wellness technology solutions accelerate wellness program engagement, leading to improved population health. With over 25 years in the corporate wellness space, GlobalFit connects wellness with rewards through its GlobalFit Rewards and Gym Network 360 platforms. Over 70 million people have access to GlobalFit solutions as part of their work site wellness program or health plan.

GlobalFit Rewards is a reimbursement platform that combines gym reimbursement, real time gym check-in, wearable integration, and activity tracking to deliver maximum



engagement in a simple, flexible, cloud-based solution. GlobalFit's Gym Network 360 platform offers a comprehensive suite of programs and products with a focus on the essential components of wellness: exercise, eating, and education. Gym Network 360 participants gain access to exclusive pricing with some of the biggest brands in nutrition, fitness, and wellness.

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