



## **GlobalFit Launches Gym Network 360 Advantage, to Build Full Spectrum of Wellness Offerings**

PHILADELPHIA, June 28, 2015 -- GlobalFit, a leading provider in total population health solutions, today announced the launch of its Gym Network 360 Advantage program, a robust, well-rounded wellness offering that empowers people to engage in their overall health.

For over 20 years the GlobalFit Gym Network has provided corporations and insurers nationwide with exclusive savings for their employees and plan members on thousands of national, regional, and local clubs and fitness centers. The Gym Network 360 Advantage program adds on to the Gym Network by introducing your population to a more balanced wellness solution, providing access to elite nutrition, fitness, and health products, educational tools and resources, and interactive health and nutrition coaching. By adding the Gym Network 360 Advantage to your wellness program, your population is given access to an array of popular wellness options, at no cost to you.

GlobalFit's new Gym Network 360 Advantage Program is built on three E's that are the foundation of wellness: Exercise, Eating, and Education.

### **EXERCISE**

Your population is given access to GlobalFit's most popular offering, The GlobalFit Gym Network, which offers membership discounts at 8,000 gyms, fitness centers, and studios nationwide. In addition, your population receives discounts on spin bikes, stair climbers, and Zumba products. GlobalFit members also receive a \$20 reward towards the purchase of most club or studio memberships.

### **EATING**

GlobalFit members receive special pricing on Nutrisystem programs and exclusive discounts on Jenny Craig – recently ranked among the most effective weight loss plans by the Annals of Internal Medicine. GlobalFit members also receive exclusive discounts on vitamins and supplements through our newest partner, Fitness Formulary. Fitness Formulary is an online wellness specialty retailer offering 44,000 health and wellness products including healthy foods, bars, protein powder, vitamins, supplements, and more.

### **EDUCATION**

Education is the first step in driving change. GlobalFit will provide you with communications to easily promote the Gym Network 360 Advantage. Your population will also have access to resources and tools they need to invest in their health. Leveraging the latest research, our quick resource guides help navigate topics ranging from heart health to a healthy fridge makeover. Members are also given the

opportunity to purchase twelve week health coaching programs (smoking cessation, nutrition, and stress management).

To learn more, visit: [www.globalfit.com/about](http://www.globalfit.com/about)

**About GlobalFit:**

GlobalFit provides corporations with powerful solutions to enhance their wellness offerings. With over 20 years in the corporate wellness space, GlobalFit is widely recognized for its extensive Gym Network. GlobalFit's Gym Network offers more than 70 million members access to the lowest rates in the industry at over 8,000 gyms and studios, as well as special pricing on customized weight loss solutions, health coaching, and supplements. To encourage employees to invest in their own health, GlobalFit's FitBucks Rewards™ is a comprehensive wellness reimbursement program. FitBucks Rewards allows employers to streamline their reimbursement from validation through payment. GlobalFit's Gym Network and reimbursement program go hand-in-hand to provide companies with a well-rounded suite of programs that add value and engagement to their wellness program.

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