



GlobalFit Partners with Striiv to Provide Members with Exclusive Pricing on Wearable Fitness Trackers

GlobalFit's Gym Network 360 continues to grow with the addition of new fitness products and programs

PHILADELPHIA - June 28, 2016 - GlobalFit, a leading provider of integrated fitness solutions for corporations and insurers, is pleased to announce its new strategic partnership with Striiv. Employees and plan members from over 4,000 GlobalFit client organizations can now receive exclusive pricing on Striiv fitness trackers.

GlobalFit offers three models of wrist-worn Striiv trackers: Striiv Fusion Lite, Striiv Fusion, and Striiv Fusion Bio. All three models offer activity tracking, smartphone integration, interactive touch screens, sleep tracking, and a variety of additional features. Striiv Fusion Bio includes the ability to measure heart rate.

“We’re excited to connect our members with Striiv products and to provide them with a new opportunity to get active. Fitness trackers allow people to engage in the activities that meet them at their own level of fitness, whether it's an outdoor walking program, utilizing a gym, taking group fitness classes, or streaming at-home workouts. Wearable technology is emerging as a valuable tool to increase wellness program engagement and we are seeing many of our clients incorporating wearable devices as part of their program design as they plan for 2017,” said Merideth Harrington, GlobalFit Senior Vice President of Marketing.

GlobalFit's Gym Network 360 continues to expand its fitness and nutrition programs to support a client base of over 70 million employees and insurance plan members nationwide.

Find out how to add GlobalFit to your wellness program: www.globalfit.com

About GlobalFit

GlobalFit is the leading provider of integrated fitness solutions for corporations and insurers nationwide. GlobalFit's Gym Network 360 is a comprehensive suite of programs that offers employees and plan members exclusive membership pricing at thousands of gyms and studios nationwide, weight loss and healthy eating programs, wellness education, and more. GlobalFit's FitBucks Rewards is an integrated fitness reimbursement solution that rewards employees and plan members for investing in their health. Learn more at globalfit.com.

Contact:

Teague Reese
PR Manager, GlobalFit

treese@globalfit.com

215-320-4219